

PHOTOGRAPHS OF STUDENTS

The Oradell Board of Education believes students and/or school staff members should not be subject to having photographs, video or audio recordings taken of any student(s) or school staff member(s) while on school grounds or at a school-sponsored event for any purpose without the consent of the student, the student's parent and/or the school staff member. Additionally, any photographs, video or audio recordings for commercial purposes must also receive written approval of the chief school administrator. Photographs, video or audio recordings of children placed in the district by the New Jersey Division of Child Protection and Permanency (DCP&P) shall not be published without permission of the division case worker.

In addition to protecting the privacy rights of students and school staff members, the Board recognizes such recordings can be disruptive to the educational program. In addition, inappropriate recordings of educational material, student assessment instruments, and/or student assessment reviews can be used to compromise the integrity of the school's security system/procedures, the district's educational program, or lead to academic dishonesty in the event such recordings are stored and/or transmitted to other students.

This Policy is not intended to prohibit appropriate use of electronic devices for authorized or approved official curricular or school-sponsored co-curricular activities such as yearbook photographs, staff member/teacher-directed and approved activities including PTO events, classroom presentations, athletic events, and drama production filming.

"Electronic communication and recording device (ECRD)" includes any device with the capability to audio or video record or is capable of receiving or transmitting any type of communication between persons. An ECRD includes, but is not limited to, cameras, cellular and wireless telephones, pagers/beepers, laptop computers, electronic readers, personal digital assistants (PDAs), two-way radios, portable fax machines, video broadcasting devices, and any other device that allows a person to record and/or transmit, on either a real time or delayed basis, sound, video, or still images, text, or other information.

For the purposes of this policy, "school grounds" means and includes land, portions of land, structures, buildings, and structures that support these buildings. "School grounds" also includes other facilities as defined in N.J.A.C. 6A:26-1.2, playgrounds, and other recreational places owned by the local municipality, private entities, or other individuals during those times when the school district has exclusive use of a portion of such land.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School students" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

PHOTOGRAPHS OF STUDENTS (continued)

Photographs on the District Website

Pictures of district students shall not be posted on the website, except under the following conditions:

- A. Prior written permission has been obtained from the student's parent/guardian;
- B. Group photographs may identify the group, but not the individuals in the group;
- C. Prior written permission has been obtained from the student's parent/guardian, if the student is receiving an award or special recognition.

Adopted: October 13, 2023

Key Words

Exploitation, Safety, Photographs of Students, Student Photographs, Student Photographs, Web Site

Legal References: N.J.S.A. 18A:111 General mandatory powers and duties
N.J.S.A. 18A:36-35 Disclosure of certain student information on internet prohibited without parental consent
N.J.S.A. 18A:5420 Powers of board (county vocational schools)

Possible

Cross References: *1100 Communicating with the public
*1110 Media
*1120 Board of education meetings
*1140 Distribution of materials by students and staff
*1250 Visitors
1320 Participation in out of school community activities
*5125 Student records
*5141.4 Child abuse and neglect
*5145.12 Search and seizure
6142.10 Technology
6145.3 Publications
6145.4 Public performances and exhibitions
*6171.4 Special education

*Indicates policy is included in the Critical Policy Reference Manual.